



GTBank

Guaranty Trust Bank plc
RC 152321

SERVICE THROUGH
CSR



For us at Guaranty Trust Bank, we passionately believe that CSR embodies our ardent commitment and social pact to the millions of people resident in our diverse operating environments. We are committed to enduring partnerships for sustainable development and adding value to whatever community we find ourselves.

Our avant-garde approach to social responsibility has seen us partner with like minded institutions such as the International Society for the Red Cross in Lausanne Switzerland, The Commonwealth Business council, The Prada foundation, The Greater London Authority, The Students in Free Enterprise (SIFE), The Patrick Speech & Languages Special Education centre, The Massey Street Hospital & the Special Olympics.

We are an organisation driven by the developmental challenges of our host communities to remain a socially responsible company that ensures its activities meet and exceed the social, environmental and economic expectations of all stakeholders.

CSR

is how we colour lives around us

Health & Child Development

Support for Children with Special Needs

In 2010 the Bank undertook several campaigns to increase awareness about the GTBank Orange Ribbon Initiative and the plight of Children with Special Needs - one of such initiatives was the GTBank Children's Poetry competition.

8 winning entries were illustrated through canvas paintings, exhibited and auctioned to raise funds for charity. The poetry competition was endorsed by the Bank's children savings account "Smart Kids Save".

Guaranty Trust Bank has since 2007 identified with the Patrick Speech and Languages Centre, National Society for Autism (Nigeria) and Zamarr Institute for Autism in the fight to ensure social awareness about the plight of people living with Autism and its recognition as a social health challenge.

A landmark outcome from our collaboration with the National Society for Autism (Nigeria) was the production of the first Factbook on Autism in Nigeria. Visit www.gtbank.com to download the Factbook on Autism.

In 2010, the Bank sponsored an episode of the 'Debaters' reality television show which focused on Autism. Other initiatives supported by the Bank to improve the plight of persons and families living with Autism included a "Talent in Autism" concert; which was a social development initiative organized by the Patrick Speech and Languages Centre; Nigeria's first special education centre for autistic persons only.

More recently the Bank held a 2-day seminar and workshop on Autism Spectrum Disorders (ASD) designed to provide advanced care and learning techniques to professionals, parents and care-givers. With 10 US based ASD professionals facilitators, the seminar which was streamed live is the largest conference yet on Autism in Nigeria

"...The promotion and protection of the health of the people is essential to sustain economic and social development and contributes to a better quality of life..." Alma-ata Declaration, 1987

Globally, the availability of affordable healthcare services underscores the disparity in the quality of life enjoyed by the well-off and the poor. This close correlation between social development and healthcare delivery propelled GTBank to broaden its support for Massey Street Children's Hospital and other numerous charitable programmes in 2010 especially in the areas of healthcare with specific focus on children and child development.

Support for Victims of Forgotten Disasters

Through the Bank's partnership with the Swiss Red Cross in 2010, thousands of people across Africa, Asia and Latin America gained access to potable water, HIV/AIDS counseling/treatment, waste management practices, healthy food and other healthcare services. The Victims of Forgotten Disasters programme of the Swiss Red Cross seeks to bring to the fore, the sufferings of thousands across the world affected by man-made and other disasters.

Massey Street Children's Hospital

The Massey Street Children's Hospital project remains the bank's flagship programme in the area of healthcare philanthropy. The Bank's renovation of the hospital's facilities in 1996 effectively launched our broad-based relationship and progressive annual support involving structural renovation, equipment purchase, quarterly equipment maintenance, and sponsorship of seasonal Yuletide visits that resonates delightfully with in-patients at the facility.

The bolstering of the hospital's healthcare services by the Bank (acknowledged by the government and business community alike) has significantly enhanced its preventative medicine and life-saving capabilities over the last 12 years. Our long-term goal is to upgrade this proud old hospital into a centre of excellence by modernizing all facets of its operations, towards meeting the increasing healthcare demands of the adjoining community.

Earlier this year, the bank donated a 250KVA soundproofed generator, suction machine, dental chair, jaundice meters, oxygen concentrators, oxygen gauges, glucometers, furniture, electrical/plumbing fittings and also renovated key sections of the hospital

The Bank also extended its generosity to other institutions such as the Bloom Cancer Trust Fund, The Canterbury Health Consult, Edensfield Health Foundation, The Richardson Health Safety Security & Environment Firm, Honey-bee Foundation, The Renal Care Transplant & Access Centre, the Royal Marsden Hospital Cancer Campaign in London, United Kingdom; the Sickle Cell Foundation; the National Health Insurance Scheme; Lagos University Teaching Hospital; Lagos State Motherless Babies' Home, and the Child Care Trust Fund. In The Gambia, the Bank has made substantial donations to the SOS Children's Village, Jammeh Foundation for

Peace and the Rotary Club of Banjul, Gambia, aimed at boosting local healthcare delivery standards.



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1&2. The GTBank Orange Ribbon Initiative - Autism Spectrum Disorders Seminar

3 - 5. Massey Street Children's Hospital renovation & equipment donation initiative

6 - 9. Swiss Red Cross "Victims of Forgotten Disasters" Fundraising programme sponsored by GTBank

10-11. Smart Kids Save (SKS) "Support for Children with Special Needs" Poetry Competition with Diekolaimi ; one of the winners at the Competition.

Arts & Culture



Traditionally, the Arts has always been an integral part of Guaranty Trust Bank's social agenda as confirmed by the Bank's consistent support of a broad genres of art, including music, painting, plays, dramas, poetry recitals and exhibitions. As a result, GTBank's reputation for promoting Arts and Culture is unsurpassed in the history of corporate Nigeria.

International Exhibitions

In 2010, Guaranty Trust Bank sponsored two high profile international exhibitions showcasing artists of Nigerian Origin; Mssrs. Chris Ofili and Yinka Shonibare.

Chris Ofili's Exhibition at Tate Britain Museums showcased over 40 works of the Turner Prize winner and drew plaudits from across the globe whilst Yinka Shonibare's iconic artwork, 'Nelson's Ship in a Bottle' which depicts Admiral Nelson's Ship in the famous battle of Trafalgar is currently displayed on the Fourth Plinth in London's Trafalgar Square.

Through these sponsorships, Guaranty Trust Bank became the first African corporation to sponsor major art exhibitions in the United Kingdom.

The Bank also continued to show its support for Nigerian artists in 2010 as it increased its collection of artworks and sculptures from

700 to over 1000 pieces. Aside the implied commercial benefits of this action to the artists, the Bank is also proud to exhibit these indigenous art pieces to people from every walk of life.

P.L.A.Y

The second edition of the GTBank sponsored Pan Nigeria Poetry Festival tagged, "Poetry. Laughter. Arts & You (P.L.A.Y)", held in 2010. This edition of P.L.A.Y aimed to revitalize Nigeria's poetry heritage through a theatrical presentation of traditional poetry in indigenous languages, poems of notable Nigerian artists, children's poems, monologues by individual poets and dramatic plays which featured the works of renowned poets such as Odia Ofeimun, J. P. Clark, Mrs. Pamela Udoka and Kayode Aderinokun. There were also performances by Yinka Davies, Victor Ayara, Odia Ofeimun, Nefretiti, Segun Adefila, Lagos State University Theatre Arts Students, Jumoke Verisimo, Jerry Adesewo, Onyeka Nwelue, Aderemi Adegbite, Yaw, Hafeez Oyetero, Gbenga Windapo of Laffomania, Sage, Mr. English, Bobo Afrika, Chukwuma Abara, Gabriel Okara and Niyi Osundare, amongst others.

Theatre @ Terra

Guaranty Trust Bank maintained its partnership with Terra Kulture, by sponsoring the art house's series of year-round drama plays under the theme "Theatre at Terra"; focused on resuscitating the long-lost appreciation of stage play. Theatre at Terra is the initiative of Terra Kulture; West Africa's premier cultural centre designed to showcase the best of Nigeria's literary world. Theatre at Terra is produced and directed by renowned playwrights, art directors and artists while the plays are used to communicate key societal issues and values. Some of plays staged in 2010 included the Trials of Brother Jero, Lion and the Jewel etc.

Other notable programmes supported by the bank include Smooth 98.1 Fm's "Love Music Love Life" and premiere of "Ije" an outstanding film written, directed and produced by Nigerians.



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1 - 3. GTBank P.L.A.Y (Poetry, Laughter, Arts & You) Festival

4 - 6. Yinka Shonibare's Nelson's Ship in a Bottle at Trafalgar Square London with Tayo Aderinokun; MD – GTBank, Boris Johnson; Mayor of London in attendance

7 - 9. Artworks by Chris Ofili at Tate Modern Gallery, UK

Education



“...At GTBank we fully appreciate the value of education to societal progress and economic advancement...” Lola Odedina, Head - Communication & External Affairs Group.

Adopt-a-School Programme

Guaranty Trust Bank undoubtedly understands the pivotal role of quality education in an increasingly competitive global economy. Consequently, in support of our Government's efforts to improve public education, GTBank introduced an Adopt-a-School initiative, aimed at improving infrastructure, facilities, curriculums and general administration in public schools within the Bank's host communities. This initiative has been the umbrella programme for the Bank's numerous education projects pan Nigeria which involves the following in earmarked public schools;

- Building, renovation and general infrastructural upgrade
- Provision of basic amenities such as water and electricity
- Train-the teacher seminar, library education, and so on

In 2010, the Bank undertook an infrastructural upgrade project in St. George's Boys Primary School Falomo, Lagos where a fully renovated and equipped modern library was donated to the school community. The pupils of both Schools were also encouraged to strive for social

and academic excellence through the bank's support of their annual prize giving and inter-house sports programmes. In Baboko Community School, Ilorin, Kwara State, Guaranty Trust Bank constructed three blocks of 3-unit classrooms in a bid to increase the institution's capacity to provide an enabling learning environment for the student community.

Empowering West Africa

Within the West African sub-region, Guaranty Trust Bank (Sierra Leone) Limited launched and continues to nurture the "Focus on Graduates" scheme, in a bid to help fresh graduates navigate the employment market at the start of their careers. In Gambia, the Bank partnered with The Gambia Port Authority to promote science education. The project has been well-received by Gambian stakeholders, including educators, parents, teachers and most importantly, students whose future prospects have brightened through participation in the programme. As customary, the Bank continued its support for the development of financial journalism across West Africa when it held the 2010 edition of its Annual Course for Reporters conference in Gambia.

"YOU, Think!" Business Challenge

Students in Free Enterprise (SIFE) is a non-profit global organisation that partners with over 1,800 universities in 47 countries, including Nigeria. With an operational model that encourages undergraduates to develop microfinance projects in their local communities which are subsequently presented at a National Competition for the grand prize of representing the country at the SIFE World Cup. In 2010, 32 Nigerian universities competed for an opportunity to represent Nigeria at the

SIFE World Cup with Federal University of Technology, Owerri coming tops at the end of the National Championships.

The “YOU, Think!” Business Challenge is a GTBank/SIFE Nigeria developmental programme, designed to foster self-actualisation and build entrepreneurialism in Nigerian undergraduates. In 2010 the Bank held the maiden competition at Ahmadu Bello University, Zaria and at present, the competition is being held in 10 universities across Nigeria.

Other beneficiaries of the Bank’s commitment to education include Augustine University Lagos , Fate Foundation, Downen College, HolyChild College, Eko Boys High School Idi-Oro, Women in Business and the Nigeria Social Enterprises Report



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- 1. Baboko Secondary School, Ilorin new classroom blocks project
- 2. St. George's Boys Primary Schools Library Project
- 6. GTBank/SIFE You Think Business Challenge at Ahmadu Bello University Zaria
- 4 & 6. St. George's Boys and Girls Primary School Annual Inter-house Sports
- 5. SIFE National Competition Abuja. GTBank Executive presents trophy to winning team

Sports



As an avenue for building social values and discipline in youth, as well as being a tool for community cohesion, sports has long played a transformative role in societies.

At GTBank, we recognize the multifaceted value of sports in human development and as such have not relented in our direct sponsorship of Nigeria's most popular sport; football the Special Olympics, Golf tournaments and other sports competitions at community levels.

Lagos State Principals Cup 2009/2010

The Principals Cup is a state-sponsored football competition amongst public secondary schools to foster camaraderie and identify local football talent at the grassroots level. Beyond its nostalgic value, the Principals Cup competition, until its temporary demise in 2002, provided a platform for identifying young and talented football players, recalling famous names like Haruna Ilerika, Henry Nwosu, Stephen Keshi and Waheed Akande. In 2005, the Lagos State Government resuscitated the competition as part of a series of Private Public Partnership (PPP) initiatives aimed at developing indigenous football talent. In 2009, Guaranty Trust Bank was awarded sponsorship of the 2009/2010 edition and the tournament was subsequently renamed the GTBank Lagos State Principals Cup.

In a football-loving nation such as Nigeria, the Bank's well-intentioned objectives for sponsoring the Principals Cup are dictated by the desire to:

- Adopt sports as a tool to provoke academic excellence amongst public school students.
- Create local football stars who will be our country's ambassadors to the international community.
- Enhance our business relationship with our host community, Lagos State, by partnering with the Government in its efforts to revamp the Principals' Cup tournament as a social and economic tool.
- Create genuine role models for society by participating in the discovery, career development and consequently, economic empowerment of local football talent.

The Principals Cup Highlights

- Participation of 313 public secondary schools in the tournament, involving over 250 principals and games masters
- Selection of 6 players from the tournament to join Nigeria's Under-17 camp
- Infrastructural upgrade of sporting facilities in a total of 52 schools; providing them with balls, nets, corner flags, lined pitches, weeding, construction of pitch panels, and erection of goal posts
- Introduction of the Players Development Programme, a football talent development vehicle designed to identify, train and develop the next generation of Nigeria's football talent to emerge from the GTBank Lagos State Principals Cup. The ultimate goal of this programme is to hone and harness the skills of outstanding talent discovered during the GTBank Lagos Principals Cup by drawing on the experience of top coaches from European clubs. The inaugural residential camp took place at IITA, Ibadan over a 2-week period in 2010.

The Players Development programme

A total of 28 players participated in this programme (16 males, 12 females). A Fulham FC Coach, Mr. David Mark Penney; a Fulham FC coach coordinated the camp and took the players through a series of training sessions, which focused on formation, strategy, tactics, conditioning and physical exercises. The foreign coach was assisted by a number of Nigerian coaches – Ann Chiejine (Nigerian Female Coach), Yisa Sofoluwe (Nigerian Male Coach), Peter Rufai (Ex-Super Eagles Goalkeeper). Officials from the Lagos State Ministry of Education and Sports also participated in the programme.

The Tournament Ambassador's Programme

The Tournament Ambassador's Programme is a volunteer initiative that allows alumni of Principals Cups schools to serve as sports ambassadors and mentors for students. These ambassadors interact and inspire students to take full advantage of opportunities available to them, especially during the tournament. The maiden edition of this initiative took place at Adebero Bello Hall, Alausa Secretariat with a broad cross-section of participants in attendance. Renowned motivational speaker, Fela Durotoye, spoke to participants and students on life's key success factors and on the value of good education.

Special Olympics Nigeria National Games

Special Olympics Nigeria (SONig) is an affiliate of Special Olympics International, a non-profit organization that supports children and adults with intellectual disabilities by providing year-round training and sponsorship to the Paralympics tournaments. SONig supports nearly 10,000 athletes in four sports.

Guaranty Trust Bank has been the major supporter of SONig since

2006, when we sponsored the first South West Regional Games. Our support in 2007 provided SONig with an enabling platform to send three athletes to the 2007 Special Olympics World Summer Games. In 2009, the Bank sponsored the South West and South East Regional Games in preparation for the 2010 National Special Olympics Games which held at the University of Lagos Sports Complex, Yaba, Lagos State.

Last year, the Bank's support helped SONig achieve its programmes which comprised:

- Vocational training programme for skills acquisition
- Professional sports training session
- Introductory Gymnastics and Swimming competitions
- Follow-up strategy via periodic evaluations and regular visits
- Community Attitude Shift campaign
- Fund-raising Campaign and Public Relations initiatives
- National Games (September 2010)

Highlights of 2010 sponsorship:

- The GTBank sponsored SONig National Games was the largest sporting event ever in the country for intellectually-challenged persons from all the geo-political zones of Nigeria.
- A total of 278 delegates participated at the Games which focused on the following sports; five-a-side soccer, athletics, table tennis, basketball and swimming.
- The 45 star athletes who emerged from the national competition will represent Nigeria at the 2011 Paralympics in Greece.

Annually, the Bank supports the Lagos State Traditional Sports Tournament to ensure the preservation and promotion of our indigenous sports to both local and international communities.



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- 1&2. Special Olympics Nigeria during the 2010 World Cup Ball Campaign and the National Games,
- 3. Lagos State Traditional Sports Tournament
- 4. Princess Sarah Sosan - Deputy Governor Lagos State (LASG), Prince Adeniji Adele-LASG Commissioner for Sports with winning male and female teams at GTBank/Lagos State Principals Cup Finals, Teslim Balogun Stadium
- 5. The GTBank/LASG Principals Cup Finals (Female Category)
- 6. Segun Agbaje; Deputy Managing Director - GTBank and Sola Ajayi; General Manager - GTBank at the GTBank/LASG Principals Cup Finals
- 7&9. Mr. David Penny, Fulham FC coach and players at Camp GTBank, IITA Ibadan, Oyo state
- 8. Presentation of Certificates to participants at Camp GTBank



Environment



Guaranty Trust Bank is staunchly involved in the global debate on sustaining our planet. We are pro-actively promoting a “green” environment within all our host communities. This can be seen in the establishment of a “going green” branch at Bayo Kuku Street, Ikoyi; a modest beginning in our crusade to achieve a more sustainable business model.

Lekki Penninsula Estate 2nd Gate

Being a strong advocate of private sector participation and commitment to the community in which they do business, the Bank constructed the Lekki Peninsula Estate 2nd gate in response to the cry of the Residents Association as part of its 2010 social responsibility programmes aimed at beautifying and enhancing security of lives and properties in the community.

The Lagos State Summit on Climate Change

As a socially responsible organization, our Bank remains in the forefront of environmental efforts aimed at addressing the growing concern of global warming and climate change in a country such as

Nigeria where total energy dependency is on fossil fuels. As a result, the Bank partnered with the Lagos State Government on the maiden edition of its annual Summit on Climate Change

The S.I.F.E Biogas Project

As part of continuous effort towards environmental sustainability, the bank is partnering with SIFE Nigeria on its waste to energy “ Biogas” project resident at the University of Ado-Ekiti. This project is designed to help reduce dependency on firewood thereby mitigating the incidence of deforestation in the State whilst providing an affordable alternative source of fossil fuel for the community.

Other environmental beautification projects being managed by the bank include the Street Directional Signs project, Macdonald Roundabout - Ikoyi Lagos and Muritala Mohammed Way Roundabout, Kano.



1. Lekki Peninsula Phase One 2nd Gate "The Beacon"

2&3, Muritala Mohammed Way, Roundabout, Kano



THE NUMB3RS

1

The Bank became the first African Corporation to sponsor major art exhibitions in the UK through the sponsorship of Chris Ofili's exhibition at Tate Museums and Yinka Shonibare's "Nelson's Ship in a Bottle" artwork on the Fourth Plinth, Trafalgar Square, London

13

Duration of weeks the second season of 'the Debaters', Nigeria's premier oratory and debating TV show sponsored by the Bank held



313

Number of Schools that participated in the 2009/2010 GTBank Lagos State Principals Cup.



1

Number of libraries donated in 2010 to St. George's Boys Primary School, Falomo, Lagos – one of the Bank's flagship Adopt-a-School programme beneficiaries.

6

Number of students from the GTBank Lagos State Principals Cup who were invited to the National U-17 Camp in 2010.

2.8mx4.7m

Size of the Largest recorded ship in a bottle worldwide. The Ship, a replica of Admiral Nelson's iconic ship, HMS Victory was designed by Nigerian born Yinka Shonibare and currently is on display on Trafalgar Square's Fourth Plinth – the first work by any black person to be exhibited on the fourth plinth

THE NUMB3RS

32

Number of Nigerian universities that benefitted from the Students In Free Enterprise (SIFE) Program sponsored by GTBank

1,876

Total number of poems submitted by children during the national GTBank SKS Poetry competition organized to raise awareness for Children with Developmental Disabilities and Special Needs

3

Number of 3-Unit classrooms constructed at Babaoko Secondary School, Ilorin, Kwara State as part of the Bank's Adopt-a-School programme

>1000

Number of artworks owned by Guaranty Trust Bank and publicly displayed in the banks branches.

45

Number of athletes from the GTBank sponsored 2010 Special Olympics Nigeria National Games that qualified to represent Nigeria in the 2011 Paralympics in Greece.

220,247

Number of hours spent by SIFE teams in implementing various projects in 2010. These projects raised over \$127,902.



6

Number of countries that benefitted from the 2010 Swiss Red Cross's Charity Ball sponsored by the Bank.

The Orange Ribbon



Be a voice for children with special needs

www.gtbank.com

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